

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

First Named Applicant: Skuriat  
Serial No.: 09/540,648  
Filed: March 31, 2000  
Title: METHOD AND SYSTEM FOR MEASURING TRADE  
MANAGEMENT PERFORMANCE  
Examiner: Greene, Daniel Lawson  
Art Unit: 3694

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VIA ELECTRONIC FILING

**RESPONSE TO NOTICE OF ALLOWANCE AND COMMENTS ON  
STATEMENT OF REASONS FOR ALLOWANCE**

Applicants thank the Examiner for the allowance of claims 1 - 8 and 10-14. Applicants acknowledge the Examiner's statement of reasons for allowance as set forth in the Notice of Allowance dated July 2, 2008. Applicants assert that the claims contain one or more features mentioned or not mentioned by the Examiner that independently, or when combined, establish the patentability of one or more of the claims. Applicants reserve the right to introduce, articulate, or otherwise present any such reasons for allowance as may be appropriate concerning the claims.

The following is submitted herewith for filing in the above-referenced application: Part B of Form PTOL-85 Fee(s) Transmittal; five (5) replacement drawing sheets; and electronic payment in the amount of \$1,525.00 for the issue fee and five (5) advance soft copies of the patent. These fees are due on or before October 2, 2008. Accordingly, this submission is timely filed. Although no other fees are believed due, the Director is hereby authorized to charge any

additional fees (including any fees under 37 C.F.R. §§1-19, 1-20, and 1-21), that may be due, or to credit any overpayment to Account No. 50-0311, Ref. No. 20558-011.

Respectfully submitted,

/Kyle Turley/

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